



LET'S CHANGE TOGETHER!

MAKING THE RIGHT ECO-FRIENDLY CHOICES!

HOW TO ATTEND AN EVENT AND MINIMISE YOUR ENVIRONMENTAL IMPACT

Climate change is one of the great challenges of our era. As an event organiser and community manager, it is **our responsibility to be a part of this transition by limiting the environmental impact of our exhibitions.**

But for this goal to succeed, there must be collective support. **This is why we are inviting you, as an exhibitor, to take action and reduce your environmental footprint by taking simple, effective measures before, during and after the exhibition.**



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USING THE 4R TECHNIQUE

REFUSE what I don't need

REDUCE what I do need

RE-USE what I already have

RECYCLE what I could not refuse

GOODIES & BROCHURES: ARE THEY REALLY ESSENTIAL?

If they are, choose local French or European products with **minimal carbon impact** (little or no individual packaging or plastic packaging...).

For print media (brochures, catalogues, flyers...) - **keep them to a minimum and use the most environmentally-friendly options** (digital, few pictures, no colors...)



DID YOU KNOW?

For a tote bag to have a reduced impact on global warming compared with a single-use plastic bag, it has to be re-used between 52 and 131 times.

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DESIGNING AN ECO-FRIENDLY STAND

- Choose a **pre-equipped or modular stand**.
Or **brief your decorator** on making your stand more environmentally-friendly (re-usable, eco-design, circular economy).
Open up your stand! **Fewer partitions mean fewer materials used**, and enhanced visibility for your stand from the aisles.



DID YOU KNOW?

By re-using your furniture, you reduce its carbon footprint (100 kg CO₂ eq. to produce a table, 800 kg CO₂ eq. to produce a cupboard).
And the more modular the components, the more they can be adapted to suit your future needs.

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REMAINING ACCESSIBLE FOR ALL MOBILITIES

REMEMBER TO DESIGN YOUR SPACES ACCORDINGLY

- Ramp
- Floor height
- Accessible audio-visual points

SELECTING LOCAL SERVICE PROVIDERS

- IN ORDER TO LIMIT TRANSPORT EMISSIONS FOR THE ITEMS USED AT THE EXHIBITION**

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FEWER DISPOSABLE ITEMS MEANS LESS WASTE

THE BEST KIND OF WASTE IS THE ONE THAT WAS NEVER CREATED IN THE FIRST PLACE!

For unavoidable waste – why not sort it by following instructions (paper/cardboard, glass, plastic, wood, metal, bio-waste...)?

For food waste – why not reduce it by sharing food surplus to requirements with staff or donating it to an association?



DID YOU KNOW?

An event attended by 5,000 people produces an average 2.5 tonnes of waste and 500 kg of paper.

SAVING ENERGY

SEVERAL POSSIBLE OPTIONS

Switch your equipment off when you leave the stand (a multi-socket means you can switch everything off using a single switch), **opt for LED lighting**, **rent equipment with excellent energy ratings (A+)**...



DID YOU KNOW?

An evening event attended by 5,000 people uses an average 1,000 kWh of electricity, the equivalent of a French person's energy usage for two and a half months.

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RECYCLING LEFTOVER LIQUIDS IN BOTTLES

- Empty the bottles into your spittoons which will be continually **collected by a dedicated team**. The liquid (in the spittoons) will be collected each evening by our **partner GrapSud**.



DID YOU KNOW?

The wine is collected then distilled and used as biofuel or methylated spirits.



TAKING PART IN BOTTLE RE-USE

- Place your empty bottles in the **blue crate** provided before the exhibition begins and leave it on the edge of your stand. **The crates will be collected every evening by our partners.**



DID YOU KNOW?

The bottles are no longer broken but sorted and cleaned for future usage.



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COLLECTING EVERY SINGLE CORK

- Place your corks in the **brown paper bag** provided in the exhibitor kit. **Our staff will collect the bag from your counter at the end of the exhibition.**



DID YOU KNOW?

The corks are transported by one of our partners and sold by the tonne to a cork manufacturer who turns them into soundproofing panels and thermal insulation. The proceeds are donated to the Agir Cancer association.



FÉDÉRATION
FRANÇAISE DU LIÈGE

ENCOURAGING MY STAFF TO TRAVEL LIGHTER (FOR CO₂)

- Using soft mobility options (on foot, by bicycle), public transport (train, underground, tram...) or car sharing.



DID YOU KNOW?

Travelling from Paris Montparnasse station to the Porte de Versailles exhibition centre on the underground emits 60 times fewer greenhouse gases than a fossil-fuel-powered car.

USE WIFI RATHER THAN 4G & 5G

- As soon as you arrive, link up to the **free Wi-Fi**.



DID YOU KNOW?

1 GB transmitted has up to 20 times more impact using 4G than Wi-Fi or ADSL.



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ENCOURAGING COLLECTION

Collect your stand components (scenography, furnishings, signage, plants, goodies...) so that you can re-use them next year.

DON'T NEED THEM ANY MORE?

Muto, the exhibition's authorised service provider, can help you give your materials a second lease of life. The staff at Muto has got you covered!

<https://www.muto-event.com>

muto

HELPING TO REDUCE THE EXHIBITION'S CARBON FOOTPRINT

So that we can understand and reduce our carbon emissions, remember to answer the survey that will be sent to you by email after the exhibition. Thank- you for your contribution!

CONTACT US:

The exhibition's team would like to thank you
for your efforts!

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