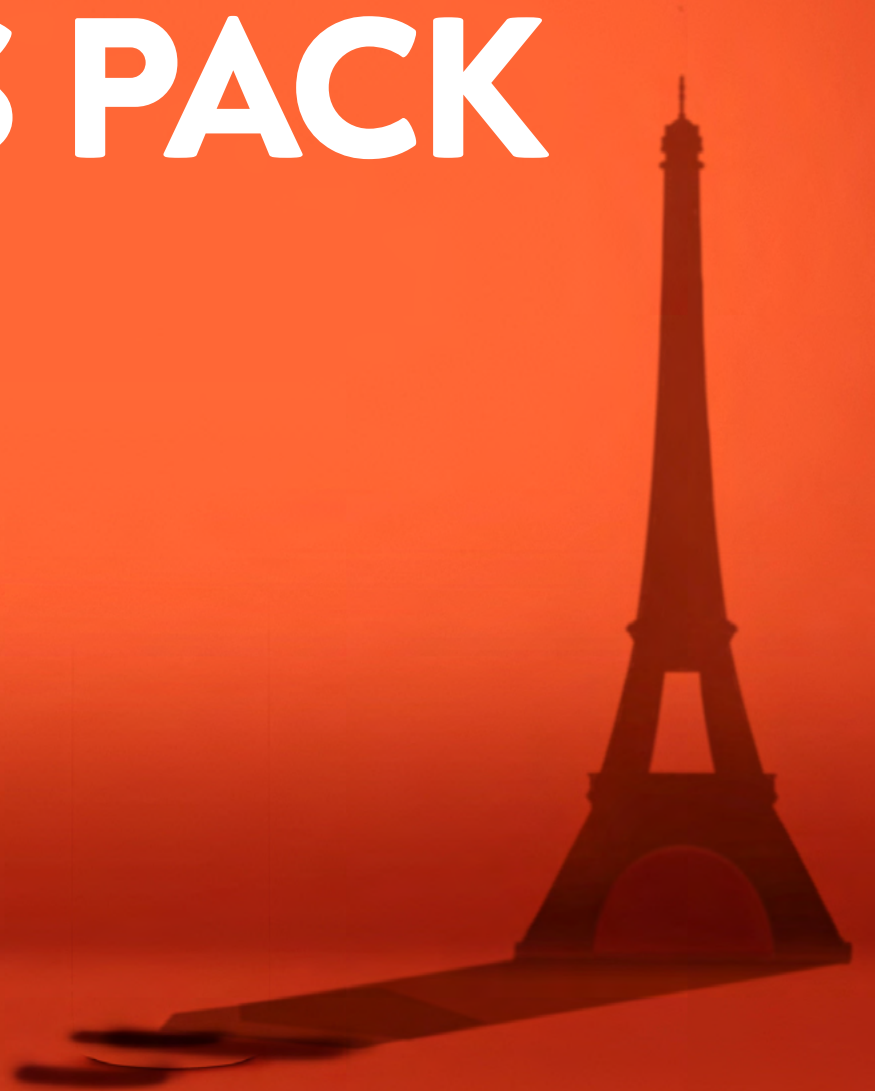


Under the High Patronage of
Mr Emmanuel MACRON
President of the French Republic

WINE PARIS | **10** FEBRUARY
2025
– PARIS EXPO
12 PORTE DE
VERSAILLES

PRESS PACK 2025

NOVEMBER 2024



wineparis
#wineparis



An event by
VINEXPOSIUM



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1 |

EDITORIAL





RODOLPHE LAMEYSE
CEO of Vinexposium

“Industry stakeholders are therefore increasingly feeling the need to gather around a powerful hub to strengthen their ties and engage with each other.”

Against a backdrop of geopolitical, economic and environmental instability, the global wine and spirits industry is experiencing a period of unprecedented turbulence: climate change, an all-time low in crop levels, declining consumption, a slow-down in exports and the threat of protectionist taxes, to name a few. At global level, uncertainties are having a cumulative effect.

Faced with this complex crisis, isolationism is not an option. It is by combining strengths that solutions are born. Industry stakeholders are therefore increasingly feeling the need to gather around a powerful hub to strengthen their ties and engage with each other.

Wine Paris is that vital focal point. Hosted by Vinexposium, the event has experienced incremental growth year-on-year, allowing it to rank today

as the world's leading global wine and spirits exhibition. In 2025, the event will welcome 4,600 exhibitors from 50 producer countries and over 50,000 trade visitors from 140 countries. Producers from across the globe have once again made a pledge to lend the exhibition unrivalled international scope. As the event's backbone, French attendance is being once again ramped up with a 7% rise in national producer numbers.

Wine Paris is a unique nexus for business and source of economic and political influence due to its location in Paris – the ideal city in terms of accessibility and infrastructure – the quality of its organisation ensured by the professionalism of Vinexposium's teams, and the loyalty of buyers who prioritise Wine Paris as a strategic hub and prime business platform.

As the challenges mount, its robust, relevant and innovative content also

enables Wine Paris to play a pivotal role in the industry's resilience. The V d'Or Business Awards by Vinexposium will showcase practical initiatives and solutions that combine business and sustainability. The exhibition's opening ceremony will gather industry representatives and international experts for in-depth conversations focusing on the current marketing and geopolitical issues. The Academy's masterclasses and conferences will address key themes to expedite change throughout the industry.

As the epicentre of influence, a catalyst for thought processes, a mirror to trends and a driving force for the entire industry, Wine Paris 2025 will be more strategic than ever for all strands of the national and international beverage alcohol and low-alcohol drinks industry.

Join us on 10 to 12 February 2025 in Paris, the City of Lights, to enjoy a truly memorable experience.



2

**KEY FIGURES
WINE PARIS 2025**

THE LARGEST INTERNATIONAL TRADE EVENT IN PARIS



4,600+
exhibitors



+19%
floor space



+64%
floor space for
international
exhibitors



110
sessions in the official
Academy events
programme



50,000
trade visitors from
140 countries

250+ speakers

Including **45%**
international

WHEN THE CHOICE OF WINES AND SPIRITS EQUATES TO AS MANY BUSINESS AND EXPORT OPPORTUNITIES



100%
of French
wine regions
represented



50
producer countries
due to attend

Top 5
countries represented
alongside France

- Italie
- Spain
- Portugal
- United States
- Germany
- Austria



1,200
Club buyers



11
new international
pavilions



3

**HIGHLIGHTS AND
MUST-VISIT EVENTS**



The 6th exhibition offers visitors rich, relevant and innovative content that highlights market developments across the globe. Wine Paris 2025 will be more strategic than ever for all national and international stakeholders in the beverage alcohol and low-alcohol drinks space.



THE V D'OR BY VINEXPOSIUM RETURN FOR A SECOND EVENT



After a successful maiden event, the V d'Or will award four new recipients on 9 February 2025 at the Pavillon Gabriel. Mirroring Vinexposium's commitment to the global wine and spirit's industry, the 2025 V d'Or will recognise innovation and performance within the sector. They will be celebrated during the V d'Or Awards Ceremony, ahead of the official opening of Wine Paris.

The V d'Or are the tangible expression of our commitment to a sustainable and responsible global wine and spirits industry which symbolises excellence and the preservation of our land for future generations", comments Rodolphe Lameyse, CEO of Vinexposium.

Once again, Vinexposium has made some meaningful choices for 2025 which are to combine performance and innovation and to allow all global wine and spirits industry members to take part, irrespective of whether they exhibit or not at one of Vinexposium's events. The number of applications received has increased three-fold compared with the first event, underscoring the growing popularity of this initiative.

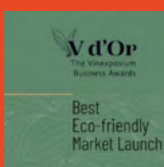
Prizes will be awarded in each of the categories after the V d'Or judging panel has conferred. The panel features recognised personalities from the international wine and spirits industry and is chaired by Michel Chapoutier. After an initial deliberation, the nominees are selected and put forward for a vote by the panel in order to designate the four award recipients who will be revealed during the V d'Or Awards Ceremony next February.

"It is an honour to chair the V d'Or judging panel and to take part in recognising those who will shape the future of wines and spirits globally", stresses Michel Chapoutier, chairman of the V d'Or judging panel.



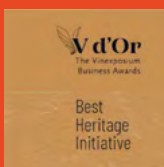
La Nuit des V d'Or 2024

THE FOUR NEW CATEGORIES THIS YEAR



BEST SUSTAINABILITY V D'OR

Awarded to a marketing board, group, individual, company, brand, winery or distillery providing one or more innovative solutions to meet the environmental challenges facing the wine and spirits sector.



BEST EDUCATION & TRANSMISSION V D'OR

Awarded to a marketing board, a group, an individual, a company, a brand, a winery or a distillery that provides a programme or a scheme committed to mentorship, education and skill transfer within the wine and spirits industry.



BEST DIGITAL STRATEGY V D'OR

Awarded to a marketing board, a group, an individual, a company, a brand, a winery or a distillery for the execution of a high-performance digital strategy which reaches out to new audiences or taps into new markets.



BEST NEW PRODUCT STRATEGY V D'OR

Awarded to a marketing board, a group, an individual, a company, a brand, a winery or a distillery rolling out an innovative strategy aimed at a new product launch that responds to changing consumer tastes.

BE SPIRITS JUST GETS BIGGER

A fusion of entrepreneurship and creativity, agility and innovation in a booming global market fuelled by the cocktail culture, Be Spirits offers a unique showcase for spirits from around the world. It opens its doors to No/Low drinks, beers and ciders to foster healthy competition.

Since its inception in 2020, the variety and expertise of Be Spirits exhibitors from one exhibition to the next has constantly attracted a passionate trade audience, drawn to its exciting atmosphere. This year, the event will be located at the entrance to Wine Paris (Hall 5) and will cover a total floor space of 2,188 m² (+11% compared with 2024), all-set to welcome 18,000 visitors due to attend in 2025.

BE SPIRITS, INTERNATIONAL ATTENDEES FLOCK TO THE EVENT

In 2025, Be Spirits is preparing to welcome **218 exhibitors**, including **39% new attendees** and **33% from overseas** (+39% vs 2024) from **31 countries**, in a dedicated area of over 2,000 sq.m. The figures illustrate the event's vitality and its role as a window to the world.

7 new countries – Australia, Austria, **Chile**, South Korea, Kazakhstan, Serbia and **Slovenia** – along with **4 new international pavilions** – Moldova, Peru, Italy and Belgium – will attend the forthcoming event.

The 2025 event will turn the spotlight on the **wide array of spirit styles**, ranging from baijiu to tequila, pisco, mezcal and umeschu to gin and many other iterations. Producers attending include **La Cepa**, from Mexico with a choice of mezcals, whose smoky flavours and numerous variations on a theme have attracted a following that spans the continents; high-end Irish whiskies by **Grace O'Malley**, a first-time exhibitor renowned for its sophisticated production methods; **Bottega**, an Italian institution boasting 4 centuries of history and whose grappas and liqueurs are enjoyed the world over; **Moutai** from China, famed for its ultra-premium white spirit belonging to the baijiu category; American company **Tennessee Distilling** and its range of traditional Sour Mash whiskies, bourbon, rye, corn and malt whiskey; and of course the **Japan Sake and Shochu Association**, founded in 1953, which currently boasts a membership of some 1,400 sake brewers and 300 shochu distillers across Japan.



Alongside them, visitors will also be able to discover the booming 'Made in France' category of spirits with attendance by:

- **French whisky producers** honoured by the presence of 10 companies under the banner of the French Whisky Federation;
- **40 Cognac companies**, French export champions marketed in 150 countries (source BNIC);
- **19 Armagnac companies**, representing France's oldest brandy whose history spans over 700 years (source BNIA).

Many major French brands will also be attending. These include: **Delord**, which has been producing Armagnac in Gers since 1893; **Hine**, a family-run company established in 1763 that has become a benchmark for Cognac production; **Le Philtre**, the French organic vodka crafted in France; **Armorik** which produces French whisky in its distillery certified Entreprise du Patrimoine Vivant recognising its commitment to living heritage; the French spirits creator **Château du Breuil** with a range of Calvados produced in Normandy whose reputation now goes way beyond national borders; **Bellevoys** a whisky producer based in France; **Saint James** and **Charrette**, both widely recognised for the quality of their agricultural rums, distilled respectively in Martinique and on the Reunion Island.

**BE
SPIRITS**



HONOURING NEW TRENDS

Due to growing demand among enthusiasts, **the range of No/Low drinks is expanding at Be Spirits**, with the number of producers already registered posting **growth of 47% compared with 2024**. Exhibitors include **Moderato, Neobulles, Pierre Chavin, JNPR and Sober Spirits**.

With alcohol-free spirits spearheading the category, **beers and ciders** are returning to Wine Paris for the second year and **significantly expanding** their participation.

The RTD category, which continues to experience strong growth*, will also be represented by hard seltzers, alcohol-free cocktails, 0.0% spirits and premium cocktails that reinvent consumption cues to meet the needs of upcoming generations.

The **Craft Pavilion**, an area set aside for new finds within the Be Spirits space, is divided into two zones (spirits and No/Low, including beers and ciders) and will also represent all of these trends. To date, it features 18 spirits and 11 No/Low exhibitors.

*+12% by volume forecast between 2022 and 2027
(source IWSR)



HIGHLIGHTS AND EVENTS

SPEAKEASY

A series of 14 conferences and masterclasses focusing on spirits, includes masterclasses on **shochu**, the iconic spirit from the Land of the Rising Sun by the *Japan Sake and Shochu Makers Association*; **baiju**, which is very popular in Asia, by *Moutai*; **soju**, Korea's rice-based spirit by the *Korea Agro-Fisheries & Food Trade Corp.*, a Korean government agency; and agave from Mexico, the plant used to make Tequila and Mezcal.

WORLD OF ZERO TASTING AREA

A new free-pour tasting area entirely dedicated to de-alcoholised still and sparkling wines, in conjunction with Meinger's International. The trend for de-alcoholised wines continues to grow in the international drinks industry. For many years, Meinger's International has been covering the development of this dynamic sector, sharing information about both the market and producers.

THE INFINITE BAR

The iconic Be Spirits fixture will take visitors on a deep immersive dive with its bar stretching **over 40 metres in length, combining 20 bars hosted by the most creative mixologists**.

THE BATTLE OF THE MIXOLOGISTS

The star event at Be Spirits, will feature a surprise theme this year.



THE ACADEMY

Wine Paris 2025 promises to be an outstanding event, enhanced by the Academy with its ambitious programme fuelled by international expert talks on topics that matter and battles hosted in the tasting ring by ASI and UDSF.

The 2025 Academy by Wine Paris will gather **250 personalities** from the world of wines and spirits to promote learning, interpretation, inspiration and dialogue. Through its robust and varied line-up, it will showcase international themes. Among the **110 sessions** already scheduled, highlights include:

- **Wines from the Friuli-Venezia-Giulia region in Italy** by *Promo Turismo, the regional tourist promotion agency;*
- **Do organic wines have a future faced with economic and climate challenges? What is the future of endorsements?** By *Gilbert & Gaillard;*
- **The estate's 2024 vintage**, presented by famed Spanish winegrower Alvaro Palacios, by *the Bordeaux wine group CVBG;*
- **Shochu, Japan's iconic spirit**, by *the Japan Sake and Shochu Makers Association;*
- **The world of baijiu**, by *Moutai;*
- **A masterclass on African wines**, by *Vines by Rosa*
- **A focus on Balasto**, the iconic wine by an internationally renowned Uruguayan winery, by *Bodega Garzon.*

THE BATTLES

Sommeliers and experts will compete at Wine Paris, in a festive, joyful and friendly atmosphere of improvisation to demonstrate their expertise with a personal twist, allowing them to qualify.



Two iconic Wine Paris competitions will be orchestrated by the International Sommelier Association ASI:

- **The Battle of the Sommeliers:** an exciting head-to-head between the top sommeliers, all set to rise to unprecedented challenges right before your eyes;
- **The Vinexpo Challenge:** a blind tasting where the most prominent experts will compete to prove their talent and their precision.

France's sommelier organisation UDSF will also be officiating as emcee of:

- **The Chef & Sommelier Duo:** a creative and inspiring collaboration between chefs and sommeliers to create pairings that add a special touch to food and wine;
- **The Semi-Finals of the Best Young Sommelier of France** competition, where emerging talents from the French sommelier scene will compete.



'LE OFF' OR PARIS IN CELEBRATION MODE!



The finest venues in Paris feature in the OFF programme. Every year, a group of top-flight personalities travel the length and breadth of France's capital city in search of the venues whose limitless imagination allows them to offer a unique wine and spirits experience away from the exhibition itself.

This year, **over 100 restaurants, wine bars, wine merchants serving food and cocktail bars (with or without alcohol)** have been selected **in every district of the city** to suit every occasion and budget.

From 10 to 12 February 2025, concurrently with Wine Paris, industry members and enthusiasts will therefore be able to enjoy a unique experience, in a Michelin-starred restaurant, an on-trend bar or a wine merchant's renowned for its carefully curated selection that all offer the same promise – that you go away with a smile on your face safe in the knowledge that you have experienced the finest Paris has to offer.

Over the years, the OFF programme has become a key fixture where the magic of the exhibition spills out across the capital so that patrons can explore new flavours or continue their business conversations in the heart of Paris.



THE FREE-POUR TASTINGS

THE FREE-POUR TASTINGS [HALL 7.2]

THE NO/LOW FREE-POUR TASTINGS [HALL 5]

THE MAJOR TASTINGS

- Monday 10 and Tuesday 11 February: Union des Grands Crus de Bordeaux (UGCB) [Hall 5]

- Wednesday 12 February: Gambero Rosso [Hall 7.1]

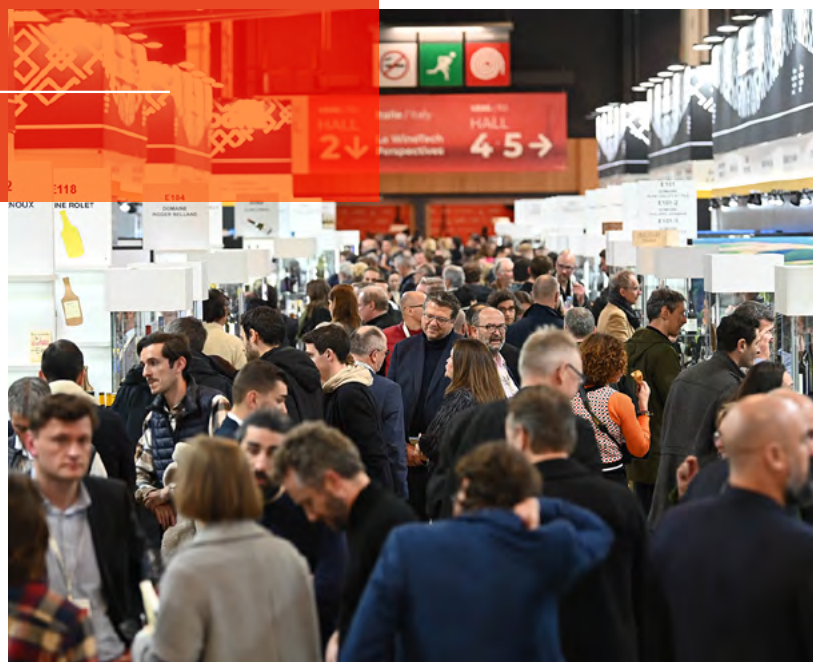


4

**THE ENTIRE WORLD
TRAVELS TO WINE
PARIS 2025**



Producers from around the world will meet at Wine Paris which has become a unique hub for business across the wine and spirits industry.



THE ENTIRE WORLD TRAVELS TO WINE PARIS 2025

Producers from across the globe will be meeting at Wine Paris and giving the 2025 exhibition unparalleled international reach. Three halls have been entirely earmarked for the 50 producer countries that will be represented. Floor space dedicated to international attendees in 2025 will increase by 64% compared with 2024.

A surge in floor space is noteworthy among the top three exhibitor countries (excluding France) that are Italy (+74%), Spain (+61%) and Portugal (+61%) and many other countries that include Germany (+79%), Austria (+52%), Greece (x 4.5), Lithuania (+33%), Poland (+33%) and Romania (+75%).

The exhibition will also host several new international pavilions: **California Wine Institute, New York Wines, Oregon Wine, Uruguay Wines, Washington Wine, Vine and Wine Foundation of Armenia, Washington Wine, Wines of Argentina, Wines of Chile, Wines of Hungary, Wines of Macedonia, Wines of Great Britain (WineGB) and Wines of South Africa.** One noteworthy development is Australia's attendance (**Wine Australia**), which has increased four-fold in terms of floor space.

A FOCUS ON SOME OF THE EXHIBITOR COUNTRIES

ITALY DOUBLES ITS FLOOR SPACE

The world's leading wine producer, Italy is the second largest exhibitor at Wine Paris after France. In 2025, it will occupy an entire hall (Hall 6), doubling its floor space. Boasting 20 wine regions, each with its own defining features – from Tuscany to Piedmont via Veneto and Sicily – and 310,000 vineyards, Italy produces an extensive range of wines, from red to white, sparkling to sweet. Italy is not just a vinous volume powerhouse – it is also a treasure trove

of wines that stem from its boundless array of grape varieties and local traditions.

Wine Paris 2025 will once again offer an opportunity to explore this rich heritage with newcomers including **Donnafugata, Lamborghini, Mack & Schuhle Italia**, the **Puglia region** and **Santa Margherita**, alongside the household regions and brands: **Chianti Classico, Fantini, Fattoria Le Pupille, Pasqua Vigneti e Cantine, Piccini1882, Piemonte Land** and **Planeta**.





SPAIN, A FORCE TO BE RECKONED WITH

Spain is also attending Wine Paris in numbers, consolidating its ranking on the international wine stage. Renowned for the variety of its vineyard sites and rich appellation heritage, Spain offers a unique spectrum of flavours and winegrowing traditions.

With more than 969,000 hectares under vine, the country boasts the world's largest vineyard acreage. Emblematic regions such as Rioja, Ribera del Duero, Priorat and Galicia illustrate the range of climates and soils in Spain. These characteristics promote a wide variety of wines, ranging from intense reds to fresh, mineral whites, and of course the famous Cavas and the fortified wines from Jerez.

Wine Paris 2025 will be showcasing the innovation and modernity driving Spanish vineyard and winemaking techniques with attendance by loyal exhibitors, new regions (**Camara de comercio de Bilbao, Ribera del Duero, CRDO Alicante, Cambra oficial de comercio, industria y navegación de Reus, Conselleria d'Agricultura and Pesc i medi naturalq de Baleares**) and new brands (**The Spanish Organic Wines, Marques de Caceres, La Rioja Alta**, etc.).

PORTUGAL AND ITS RICH ARRAY OF VINEYARD SITES

Portugal will once again be standing out at Wine Paris for its rich array of vineyard sites that will be showcased over a much larger floor space (+61%) by **160 exhibitors** to date. The European country holds a prominent position due to its iconic wines that are both authentic yet innovative.

Visitors to the exhibition will get the chance to explore the exceptional variety of Portuguese wines from legendary wine regions such as the Douro, Alentejo and Vinho Verde. Benefiting

from unique climatic and geological conditions, the regions produce wines with distinctive character. Portugal also stands out for its use of rare native grape varieties such as Touriga Nacional and Alvarinho which lend the wines their unique persona. Fortified wine aficionados will also have an opportunity to savour the storied Port and Madeira, renowned for their complexity and their elegance.

Noteworthy pavilions include the **Comissão de Viticultura da Região dos Vinhos Verdes – CVRVV, Instituto dos Vinhos do Douro e do Porto and ViniPortugal (Wines of Portugal)** along with exhibitors such as Adegamae - **Sociedade Agricola lda, Comissão Vitivinícola da Vairrada, CVR Beira Interior, DFJ Vinhos, Global Wines, s.a., Grande Porto s.a, Niepoort, Sogrape and Van Zeller Wine Collection, s.a.**

SOUTH AFRICA ALL-SET TO EXCEL AT WINE PARIS

Once again, South African producers are taking an ambitious approach to Wine Paris, offering a blend of history, sustainability and quality. **34 producers** will be attending, including 20 on the new **Wines of South Africa pavilion**, thus doubling its 2024 floor space.

With annual production totalling nearly 10 million hectolitres, South Africa is the world's eighth largest wine producer, accounting for around 4% of global production. The country boasts over 92,000 hectares under vine, mainly located in the Western Cape where the maritime influence and variety of soils offer ideal conditions for growing vines.

South Africa's identity as a wine producer hinges on a unique combination of European traditions and local innovation with Chenin blanc symbolising South African viticulture alongside Pinotage, a hybrid grape variety created in South Africa from a cross between Pinot noir and Cinsault.

South Africa has also blazed the trail for sustainable winegrowing. The Wine and Agricultural Ethical Trade Association (WIETA) and environmental certifications such as Integrity & Sustainability demonstrate its commitment to ethical, responsible practices. Nearly 95% of wines exported now sport the sustainable endorsement.



SOUTH AMERICA REPRESENTED BY 3 KEY COUNTRIES

South America is a pivotal region when it comes to wine, famed for the diversity of its vineyards, its varietal range and its expertise. In 2025, three countries will be represented at Wine Paris – **Argentina, Chile** and **Uruguay**.

The wine industry in **Argentina** is one of the largest in South America and it ranks fifth on the global stage. With iconic wine regions such as Mendoza, San Juan and Salta, the country is famed for its flagship varietal Malbec, which produces rich, elegant wines. Due to its arid climate, variety of soil types and many high-elevation vineyard sites, Argentina offers not only a variety of styles but also superlative quality. In 2025, the Argentine pavilion is increasing its floor space by 2.7.

Sheltered by the Andes Mountains and the Pacific Ocean, **Chile** boasts the ideal climate for growing vines, combining cool temperatures and a broad array of vineyard sites. Grape varieties such as Cabernet-Sauvignon, Carménère – the country's totemic varietal – and Sauvignon blanc thrive here. The world's fourth largest exporter country, Chile focuses on quality, innovation and environmentally-friendly vineyard management techniques to appeal to international markets. For the 2025 Wine Paris exhibition, Chile is increasing the size of its pavilion seven-fold.

The wine industry in **Uruguay** is booming. The country has made a name for itself with its flagship grape variety Tannat, which produces powerful, tannic red wines that are particularly suited to local weather conditions. Uruguay boasts a variety of vineyard sites due to the nearby Atlantic Ocean, which promotes quality winegrowing in harmony with the environment. In 2025, the **Uruguay Wines pavilion** will be taking part in Wine Paris for the first time alongside household names like **Bodega Garzón**.

AUSTRALIA

At Wine Paris, Australia will for the first time be gathering **26 producers** under the banner of a **Wine Australia** pavilion. This is eight times more than its second attendance in 2024.

Recognised for its outstanding viticultural diversity, Australia adds a unique touch to the global wine scene. With its iconic regions such as the Barossa Valley, Margaret River and Yarra Valley, Australia has made a name for itself with its wide array of grape varieties and styles. Australian Shiraz, which tends to be powerful and fruity, has become an international benchmark, whilst the elegant Chardonnays and subtly spiced Grenaches illustrate the proficiency of Australian winegrowers.

THE UNITED STATES

Primarily renowned for California wines, with flagship regions like the Napa Valley and Sonoma, American production extends way beyond the Golden State, embracing States like Oregon, Washington and even New York. Every region lends its wines unique typicity, from the elegant and refined Pinot noirs from Oregon to the intense, structured Cabernet-Sauvignons from Napa and the delicate Rieslings from Washington State.

The United States are not only the largest wine consumer country in the world, they are also the fourth largest producer. With over 11,000 wineries spread across the entire country, the industry makes a significant contribution to the national economy.

Wine Paris offers the ideal opportunity to take a closer look at the country's unique treasure trove of wines divided between numerous pavilions: **California Wine Institute, Napa Valley Vintners, New York Wines, Oregon Wine, Virginia Wine, Washington Wine and Sonoma County Vintners**. The following newcomers are also worthy of note: **Amici Cellars, Beaulieu Vineyard, Bronco Wine Company, Chappellet Vineyard, Terlato Wines** and **The Wine Group**, alongside loyal exhibitors **Constellation Brands, Daou Vineyards & Winery, Delicato Family Vineyards, Morlet Family Vineyards, Shafer Vineyards** and **Trinchero Family Estates**.



THE FRENCH WINE INDUSTRY COMES IN HUGE NUMBERS

The French have once again dialed up their presence at the exhibition with an increase of 7% in national producer numbers. Grouped together over the three levels of Hall 7, all the French wine marketing boards have swung into action, illustrating the unrivalled scope of the nation's wine industry. Their loyal attendance and collective commitment demonstrate the significance of Wine Paris for defending the excellence of French wines at national and international level.

From North to South, East to West, each region will be showcasing its own identity, ancient skill sets and specific varietal ranges, from Chardonnay to Pinot noir via Merlot and Syrah, but also rare local varieties that winegrowers cherish with pride. Wine Paris will thus be offering a comprehensive immersion into the French wine regions, fully demonstrating their diversity by running the gamut from independent and co-operative winegrowers to trading companies and long-standing household names like **Baron Philippe de Rothschild, Borie-Manoux, Boisset, Castel Frères, Famille Guigal, Groupe EPI, Les Grands Chais de France** and **M. Chapoutier**.



The 2025 exhibition will also mark the return of major brands, particularly Champagne names like **Bollinger, G.H Martel, Lanson** and **Vranken**.

Wine Paris will not only be celebrating the quality of French wines but also the pledge made by industry stakeholders to uphold sustainability, authenticity and sharing. This collective excellence, championed by passionate professionals and committed marketing boards, makes France the global benchmark for winegrowing, and Wine Paris its showcase.



5

PRACTICAL INFORMATION

OPENING TIMES

Monday 10 February | from 9:00 am to 7:00 pm

NEW: evening opening from 7:00 pm to 9:00 pm

Tuesday 11 February | from 9:00 am to 7:00 pm

Wednesday 12 February | from 9:00 am to 5:00 pm

ADDRESS

Paris Expo Porte de Versailles

1 place de la Porte de Versailles – 75015 Paris

ACCESS

Metro: line 12, Porte de Versailles station or line 8, Balard station

Tramway: t2 and t3a, Porte de Versailles – Parc des expositions station

Bus: n° 80 (Porte de Versailles – Parc des expositions station) and n° 39 (Desnouettes station)

Bicycle: vélib' station avenue Ernest Renan

VISITOR BADGES

Online purchases until 9 February 2025: €60 incl. VAT

Online purchases or at the door from 10 to 12 February 2025: €80 incl. VAT

FOLLOW THE EVENT

<https://www.facebook.com/vinexposium>

<https://www.linkedin.com/company/vinexposium/>

<https://www.instagram.com/vinexposium/>

<https://www.youtube.com/c/vinexposium>

<https://twitter.com/vinexposium>

Live event photos:

<https://public.joomeo.com/users/Vinexposium/albums>

For information, exhibitor news and visuals,
click on the Media page on wineparis.com

<https://wineparis.com/newfront/page/media>

COMPLIMENTARY ADMISSION

for journalists and content creators

(subject to accreditation by the exhibition's press department)

Online accreditation at wineparis.com:

<https://vinexposium.mybadgeonline.com/Pro-Login/Pro-Salons>



About WINE PARIS

Wine Paris is the annual event for international wine and spirits professionals. Hosted in mid-February, at a key time of the year, it aims to offer a cohesive focal point for industry players centring on a comprehensive, relevant and inclusive range of products that showcases wine and spirits producer regions across the globe.

About VINEXPOSIUM

Vinexposium offers a cohesive focal point for every strand of the wine and spirits industry by designing a variety of relevant event formats, all year round and across the globe. By bringing together exhibitors and visitors at 8 events a year, Vinexposium is the industry's ally, geared to developing its sales reach. **Vinexposium, creating momentum.**

PRESS CONTACTS

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VINEXPOSIUM