

JURY RULES FOR THE 2025 V D'OR AWARDS

Article 1 – Principles and aims of the V d'Or Awards

The V d'Or Awards are organised by Vinexposium, a simplified joint stock company with a share capital of €2,922, with its registered office at 10 rue Condillac – 33000 Bordeaux, registered with the Bordeaux Register of Trades and Companies under no. 822 686 192 (hereinafter referred to as the “Company”).

At an annual ceremony, the V d'Or award stakeholders in the wine and spirits arena who provide innovative solutions aimed at expediting the resolution of major industry challenges.

By seeking out the expertise of international industry leaders and hosting an awards ceremony as part of Wine Paris 2025, the V d'Or aim to help shape a sustainable future for the wine and spirits sector by showcasing remarkable initiatives to a broad-ranging international audience.

The V d'Or are awarded following a vote by the V d'Or Judging Panel and during an official awards ceremony that takes place the day before Wine Paris 2025, with attendance by the Nominees. Selected initiatives also benefit from specific visibility during Wine Paris.

Entry entails unreserved acceptance of the clauses of these rules and the decisions handed down within the framework of the V d'Or Awards.

Article 2 – Terms and conditions of entry

2.1 The V d'Or Awards are open free of charge to all wine and spirits professionals operating in the BtoB and/or BtoC marketing chain, which can present one or more products, materials, experiences, services, solutions, initiatives or strategies (hereinafter referred to as the “Initiatives”), through an international call for entries, in accordance with the following conditions (hereinafter referred to as the “Applicants”):

- Applicants must not be members of the Judging Panel,
- They must accept these rules without restriction or reserve,
- They must have sent their entry no later than October 27 2024 at 23:59 PM (Central European Time).

The Initiatives must imperatively:

- have been implemented, officially announced or achieved convincing results after 1 January 2023,
- belong to one of the categories listed in Article 2.3 of these rules.

The conditions of entry are cumulative.

2.2 Entries for the V d'Or awards are made online, in the dedicated section of the website at www.vinexposium.com/en/vdor. Applicants can submit their entry by completing the information requested in the online form.

The entry forms must be completed and submitted no later than 27 October 2024 at 11:59 PM, in the format requested on the website www.vinexposium.com/en/vdor.

The entry of the Applicant will be definitively confirmed and final by clicking on “Submit my entry”. By confirming their application, Applicants agree to fully take part in the process through to its completion.

An acknowledgement of receipt confirming the entry will be sent by email to every Applicant having submitted their entry.

Any entry that is incomplete or does not fulfil the criteria set by the Company will be rejected.

Applicants must solemnly swear only to communicate accurate and true information, and notably to avoid any omission or imprecision that could lead to an erroneous judgment. In case of proven irregularity, the Judging Panel reserves the right to withdraw the capacity of Nominee from the company in question or to withdraw a trophy already awarded and explain this decision in the media.

Applicants furthermore must solemnly swear not to make direct contact with the members of the Judging Panel and/or members of the Company nor communicate to them any element of any nature about their Initiative, outside of the web platform designed for that purpose. Any pressure exerted or attempt to establish contact will lead to the immediate and firm rejection of the application.

2.3 Entries are open to eligible Initiatives in one of the following 4 categories:

1. Best Sustainability V d'Or

2. Best Education and Knowledge Sharing V d'Or
3. Best Digital Strategy V d'Or
4. Best New Product Launch Strategy V d'Or

Applicants may present one or more Initiatives, as the number of entries per candidate company is not limited. Any company presenting several Initiatives must complete one entry for each Initiative presented.

The V d'Or Judging Panel reserves the right to reassign the initiative to a different category if it sees fit. This reassignment will be conducted subject to the prior consent of the Applicant, who will be contacted by email.

Article 3 – V d'Or Awards timeline

- Deadline for registration of completed entries: 27 October 2024 at 11:59 PM (Central European Time),
- Announcement of Nominees: from 1 December 2024 to 31 December 2024,
- Announcement of the Winners during the V d'Or Award Ceremony: 9 February 2024.

Article 4 – Confidentiality

The Members of the Judging Panel must respect the confidentiality of the information of all types provided by the owners of Initiatives, without limitation of duration, and notably the personal and professional data.

They acknowledge that it is strictly prohibited to reproduce or reuse, in whole or in part, on their own behalf or that of a third party, the information brought to their knowledge within the framework of their participation in the Judging Panel.

They also undertake to guarantee the confidentiality of the deliberations of the Judging Panel and not to disclose the result to the owners of Initiatives, and more generally to any third parties.

Article 5 – Impartiality

The Members of the Judging Panel must be impartial. Respect for the principle of

impartiality entails that every Member of the Judging Panel abstains from participating in any way in the examination of an Initiative, if there are links with the owner of the Initiative or the candidate relating to the personal life or professional activities which could influence its decision. A member of the Judging Panel who has reason to think that his impartiality could be cast into doubt or who considers, in all conscience, that he cannot respect the required impartiality, undertakes to inform the Company thereof and refrain from taking part in the selection of an Initiative.

Article 6 – Data Protection

The personal data gathered about each member of the Judging Panel are collected and processed in compliance with the data protection legislation.

The data collected are for use by the Company only. They may be communicated to any service providers and subcontractors the Company uses for the purposes of the organisation and/or management of the V d'Or Awards.

Since the data collected about each member of the Judging Panel are essential for their participation in the Judging Panel, exercise by a member of his right of withdrawal before the end of the V d'Or Awards shall entail automatic cancellation of his participation.

Each member of the Judging Panel has a right of access to and rectification of his data and, if applicable, a right of withdrawal, a right of objection to the processing of those data, a right to erasure and restriction of processing, and a right to portability of the data, which can be exercised at any time, by post at the following address: Vinexposium – Les V d'Or – 10, rue Condillac – 33000 Bordeaux, or by email at privacy@comexposium.com. Each member lastly has a right to file a complaint with the Commission nationale de l'informatique et des libertés (CNIL).

The personal data shall be kept for the duration of the V d'Or Awards 2025, then for a period of 5 years after the member's last manifestation of interest. The data necessary to establish proof of said relationship, those necessary to execute these Regulations, and those necessary for the Company to respect the legal and regulatory obligations to which it is subject shall be kept in compliance with the legal provisions in force.

Article 7 – Modification

The Company reserves the right, at any time and without notice or any obligation to justify its decision, to shorten, extend, postpone or cancel the V d'Or Awards, and to modify all or some of the conditions of access and/or the terms of implementation of the V d'Or Awards in case of force majeure or events outside of its control, for which it cannot be held liable and for which no compensation can be claimed of it on this ground.

In such circumstances, the Company shall endeavour to inform the Candidates and Members thereof promptly.

Every Candidate or Member shall then be deemed to have accepted such modification merely through participating in the V d'Or Awards from the effective date of said modification.

Article 8 – Languages of the V d'Or Awards

The full Regulations of the Competition are published in English and in French. In case of discrepancy between the translations, the reference text shall be the French text.

Article 9 – Consultation of the Regulations

The full Regulations are available on the dedicated V d'Or Award website. The Regulations can also be obtained free of charge on written request to the following address: Vinexposium – Les V d'Or – 10, rue Condillac – 33000 Bordeaux.

Article 10 – Disputes – applicable law and jurisdiction

Participation in the Judging Panel necessarily entails unreserved and unrestricted acceptance of these Regulations by each member.

If one or more stipulations of these Regulations are held to be invalid and/or inapplicable, the other clauses shall retain all their strength and their scope.

Candidates unreservedly accept that the mere fact of participating in the V d'Or Awards compulsorily subjects them to the French laws, notably for any dispute that may arise owing to the V d'Or Awards or which may be directly or indirectly linked thereto, without prejudice to any rules of conflict of laws. The Company and the Candidate must

endeavour to amicably resolve any dispute arising at the time of the V d'Or Awards. In the absence of agreement, the dispute shall fall to the jurisdiction of the Commercial Court of Nanterre.

In any event, when a breach of these Regulations is ascertained, the Company shall have the right to exclude the Candidate or Member in question, without such Candidate or Member having any entitlement to compensation and without prejudice to any damages the Company may claim.

Any dispute or complaint relative to the V d'Or Awards must be submitted in writing and sent to Vinexposium by post, and cannot be considered after 9 February 2025.

No response shall be given to any telephone or written request concerning the interpretation or application of these Regulations, the mechanisms or terms of the V d'Or Awards, or the nomination of the Nominees and Winners.

SIGNATURE