



VINEXPO ASIA

Singapore 23-25 May 2023

POST EVENT REPORT 2023



An event by
VINEXPOSIUM

vinexpoasia.com
[#vinexpoasia](https://twitter.com/vinexpoasia)



VINEXPO ASIA SINGAPORE MADE AN IMPRESSION

Vinexpo Asia, the leading international tradeshow for the wine and spirits sector in Asia, concluded its highly anticipated event from May 23 to 25 in Singapore. It exceeded expectations with a highly qualified attendance, substantial business generation, and unparalleled knowledge sharing, solidifying its position as the premier gathering for industry professionals in the region.



QUALITY ATTENDANCE SETS NEW STANDARDS

VISITORS

9,989
professionals

Trade & Retail activity
80%

64
countries

Media, Education &
Institutional Organisations
20%

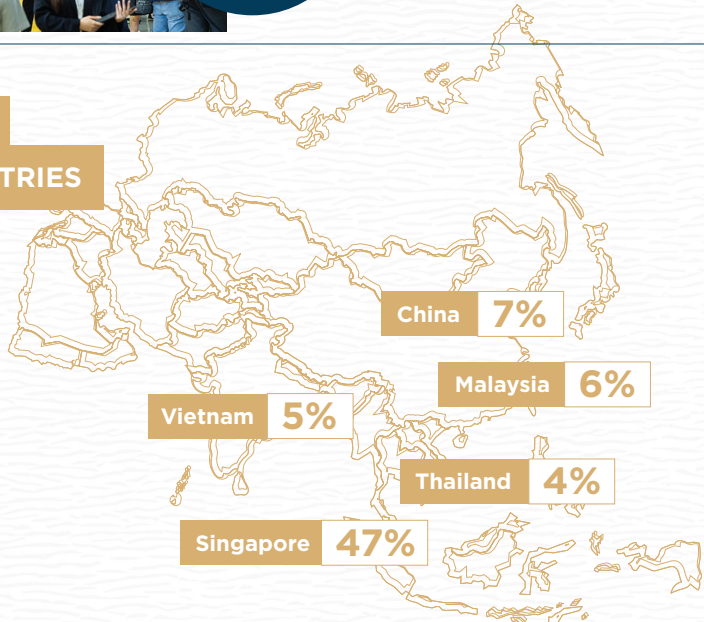


98%



OF THE VISITORS
ARE SATISFIED
WITH THE EVENT

TOP 5 VISITING COUNTRIES



UNPRECEDENTED BUSINESS GENERATION

EXHIBITORS

1,000
exhibitors

35
countries

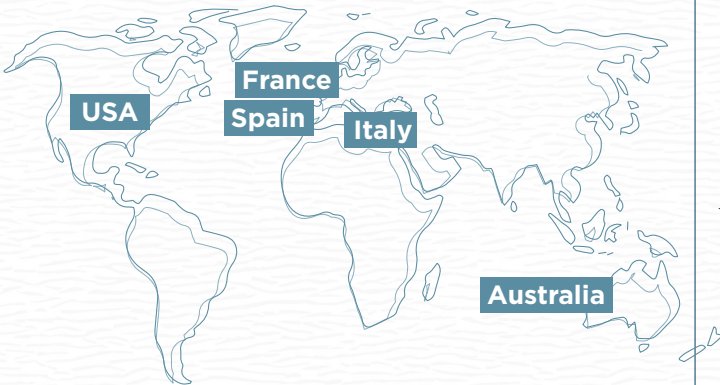


100%



OF THE EXHIBITORS
CONSIDER VINEXPO ASIA
**IMPORTANT FOR
THEIR BUSINESS**

TOP 5 EXHIBITING COUNTRIES



**1 Country of Honor
The United States**

3,512
pre-scheduled
meetings with
buyers from
**South East Asian
markets**

AN EXTRAORDINARY IMPACTFUL MEDIA COVERAGE

MEDIA

20

Media partners



240

Press & Media attendee



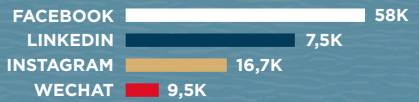
685

Press coverage worldwide



Australia's Wine Business Magazine, Cru Magazine, Drink Manila, Drink Trade, Epicure, La Semana Vitinicola, Sommelier International,

Spillmag, Spirited Singapore, The Drinks Business, The Shout, Vert de Vin, Vino Joy, VS News, Wine Luxe Magazine, Wine Now, Wine and Spirits Media concepts, The Edge, Yukmakan.



A CONTINUING TRUST WITHIN THE INDUSTRY

VINEXPOSIUM CLUB PROGRAM

The circle of excellence for the most influential buyers and key stakeholders of the wine and spirits industry in South East Asia.

Top buyers from
South East Asia

292

1/3

of the pre-scheduled meetings were made by **Club buyers**

THEY ATTENDED VINEXPO ASIA IN SINGAPORE:

CRYSTAL WINES (SINGAPORE)
ONE CELLAR (SINGAPORE)
SINGAPORE AIRLINES (SINGAPORE)
LUEN HENG (MALAYSIA)
THAI SENG LIQUOR (MALAYSIA)
ENOTECA (JAPAN)
MOTTOX (JAPAN)
SARINDO MAKMUR SEJAHTERA (INDONESIA)

PELITA MAKMUR PERKASA (INDONESIA)
WAJIU (CHINA)
COFCO (CHINA)
KERRY WINES (HONG KONG)
OMTIS FINE WINE (HONG KONG)
LOTTE CHILSUNG (SOUTH KOREA)
SHINSEGAE L&B (SOUTH KOREA)
RT-MART TAIWAN LTD. (TAIWAN)

BANGKOK BEER & BEVERAGES (THAILAND)
INDEPENDENT WINE AND SPIRIT THAILAND (THAILAND)
AWC PHILIPPINES (PHILIPPINES)
MONIKAALCOBEV (INDIA)

EMPOWERING KNOWLEDGE SHARING

VINEXPO ACADEMY

Vinexpo Asia 2023 showcased its commitment to advancing industry knowledge through **Vinexpo Academy**. Vinexpo Academy played a pivotal role in elevating the Asian trade to new heights, fostering innovation and excellence within the wine and spirits community.

4
Educational areas



40
Sessions



70
Speakers



1,594
Attendees



VINEXPO ASIA **SPEAKERS** & **EXPERTS** AT A GLANCE:

Adrian BRIDGE - The Fladgate Partnership
Jean-Baptiste CHERIERE - Riedel
Janice CHI - Master Sake Sommelier
Elaine CHUKAN BROWN - Wine Institute
Jennifer DOCHERTY MW - Summergate Ltd
Ian FORD - Nimbility
Evan GOLDSTEIN, MS - Full Wine Circle Solution
Richard HEMMING MW - 67 Pall Mall Singapore
Vi Le HOANG KHANH - Sommelier

Nimmi MALHOTRA - Wine Writer, Editor & Judge
Mr Junghoon MOON - Seoul National University
Eddie NARA - Barrel Concepts
Mason NG - Sommelier
Magdalena PESCE - Wine of Argentina
Shelley TAN - Nutmeg & Clove
Rob TEMPLE - AWSEC
Raimonds TOMSONS - Sommelier



**In the meantime...
 enjoy the best moments
 of Vinexpo Asia Singapore
 on Vinexposium 365.**



Designed to develop the industry all year round and complement the major international events, **Vinexposium 365** provides professionals and keen wine and spirits enthusiasts with content to hone their skills and resources for greater performance.

Discover more on [vinexposium365.com](https://www.vinexposium365.com)

OUR NEXT EVENTS

VINEXPO MEETINGS KOREA

5-6 october 2023 || Seoul

WBWE - WORLD BULK WINE EXHIBITION

20-21 November 2023 || Amsterdam

VINEXPO INDIA

7-9 December 2023 || New Delhi

WINE PARIS & VINEXPO PARIS

12-14 February 2024 || Paris

SEE YOU NEXT YEAR IN HONG KONG

VINEXPO ASIA

28-30 May 2024 || Hong Kong

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